



LINCOLN AVE PTA

AMAZON FUNDRAISER

The Lincoln Avenue PTA is excited to announce that we have joined the Amazon Affiliate Program. This means that when you access Amazon through our website, you can support the Lincoln Avenue PTA at the same time! Amazon will give the PTA a percentage of all sales made through the link.

It's EASY: Simply go to our website at www.lincolnavapta.org and click on the fundraising tab on the left. Then click on the Amazon link located on the fundraising page and you will automatically be brought to the entire Amazon website. Then shop as usual. There are no special codes or checkout procedures. All you need to do is access Amazon through our link, and then log in to your account and shop. You can use the link on your computer, tablet or phone.

A few important details:

- **Order matters:** **You need to click the link FIRST before shopping.** You need to click the link, shop, and then check out, in that order. If you do not click the link first your sale will not earn the PTA funds. It is not possible to click the link at checkout. **You have to click our link before you put anything in your cart.**
- **The clock matters:** You have 24 hours from when you click the link to put an item in your cart. After that you will need to click the link again for the sale to count.
- **One purchase session per link session:** Arriving at Amazon through our link is good for 24 hours *or* until you place your order – after that, you need to click the link again.
- **You won't see anything that identifies you as a Lincoln Avenue PTA shopper.** Don't worry - as long as you use the Lincoln Avenue PTA link and follow the order and clock guidelines, your purchase will count.

Thank you for your support! Please also send your friends and family to the link on our website to access Amazon. If you have any questions about the program, please contact Karen Gavin at kmberberich@yahoo.com or at (646) 498-7827.

Sincerely,

Lincoln Ave PTA